

Lesson plan

Name if the faculty : Mr. Himanshu Kaushik

Discipline : Bachelor of Business Administration

Semester : 6th

Subject : E - Commerce

Lesson Plan Duration : 15 weeks (From January, 2019 to April 2019)

Work Load (Lecture/ Practical) per week (in hours): Lecture-04, Practical-02

Week	Lecture Day		Topic (including assignment/test)	
1			Practical Day Topic	
	1	Introduction to E-Commerce:- Business operations	1 st	Describe the stages of create e-mail id on yahoo web site, how will you send and receive a mail.
2	2	E-commerce practices vs. traditional business practices	2 nd	Describe the chatting components on the internet.
	3	concepts of b2b, b2c, c2c, b2g, g2h, g2c		
	4	Features of E-Commerce, Types of Ecommerce Systems		
	5	Elements of E-Commerce		
3	6	principles of E-Commerce	3 rd	Describe the use and function of the following (a) telnet (b) TCP/IP (c) HTTP.
	7	Benefits and Limitations of E- Commerce		
	8	Management Issues relating to e-commerce		
	9	Operations of E-commerce: Credit card transaction		
4 5	10	Secure Hypertext Transfer Protocol (SHTTP)	4 th	Create your first web page using notepad in HTML.
	11	Electronic payment systems		
	12	Secure electronic transaction (SET)		
	13	SET` s encryption; Process; Cybercash		
6	14	Smart cards; Indian payment models		
	15	Applications in governance: EDI in governance		
	16	Class test/ Assignment 1/Revision		
	17	E-government; E-		

		Governance applications of Internet		
7	18	concept of government –to- business, business-to-government and citizen-to-governmen	5 th	Create the web page with the following constraints a) An image on the webpage. b) A hyperlink to college website
	19	E-governance models		
	20	Private sector interface in E-governance		
	21	Applications in B2C: Consumers shopping procedure on the Internet		
8 9	22	; Impact on disinter mediation and re-intermediation	6 th	Create the web page with the following constraints a table of marks of IT class students.
	23	Global market; Strategy of traditional department store		
	24	Class Test/Revision/ Assignment 2		
	25	Products in b2c model; success factors of e-brokers		
10	26	Broker-based services on-line; On-line travel tourism services	7 th	Create a web page with blinking effect using java script.
	27	Benefits and impact of e-commerce on travel industry		
	28	Deal estate market; online stock trading and its benefits		
	29	Online banking and its benefits		
11	30	On-line financial services and their future	8 th	Create your Student Web Form for the entry of Student’s information.
	31	E-auctions – benefits, implementation and impact		
	32	Class Test/ Revision		
	33	Applications in B2B: Key technologies for b2b		
12 13	34	architectural models of b2b	9 th	Design a digital clock on your web page using java script.
	35	characteristics of the supplier –oriented marketplace		
	36	buyer-oriented marketplace and intermediary-oriented marketplace		
	37	Just In Time delivery in b2b		
14	38	Internet-based EDI from traditional EDI; Marketing Issues in b2b	10 th	Design a digital calculator using HTML and java Script.
	39	Emerging Business models: Retail model		
	40	Media model; advisory model, made-to-order manufacturing mode		
	41	Do-it- yourself model; Information		

		service model		
15	42	Emerging hybrid models; Emerging models in India	11 th	Viva Voice Questions Practice.
	43	Internet & E-Commerce scenario in India		
	44	Internet security Issues; Legal aspects of E-commerce		
	45	Class Test/ Revision		